5 REASON

TO BUY CHICKEN MEAT

HEALTHY

Chicken meat is a HEALTHY nutritional source and its protein quality is balanced for all age groups.





RELIABLE

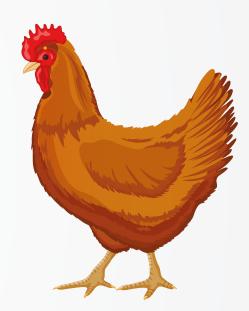






Chicken is one of the most RELIABLE foods with quality practices above world standards in the production journey from farm to fork





DELICIOUS

The most DELICIOUS form of nutrition with different options that will appeal to each palate is chicken meat.







PRACTICAL and **EASY**

Chicken meat types that you can consume both hot and cold are PRACTICAL and EASY to prepare.

ECONOMIC

Chicken is the most ECONOMIC source of animal protein.



